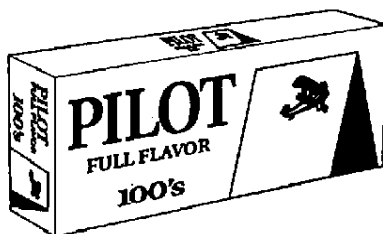


DO NOT SHRINK OR ENLARGE

DO NOT SHRINK OR ENLARGE

PILOT CIGARETTES

FULL FLAVOR 100's



\$ **0000** PER CARTON

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.



\$ **000** PER PACK

16 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

© 1992 Forsyth Tobacco Products

DO NOT SHRINK OR ENLARGE

R.J. REYNOLDS TOBACCO CO.
THIS ADVERTISEMENT PREPARED BY
LONG, HAYMES & CARR, INC.
COPY NO.: P2TQB647
JOB NO.: 22895
COPY NAME: AD SLICKS: PILOT
USE: 3-3/4" x 5-3/4" AD SLICK
MECHANICAL SIZE: 8-1/2" x 11"
COPYRIGHT: 4 POINT
QUARTER: N/R
WARNING
EXHIBIT: 2
STATEMENT: D
T & N: 8 POINT

IMPORTANT NOTICE

This advertisement complies with the legal requirement for the correct Surgeon General's Warning Statement and a "tar" and nicotine line which must appear in all cigarette advertising. **UNDER NO CIRCUMSTANCES ARE YOU TO RUN SUBSTITUTE MATERIALS, ALTER (EXCEPT IN PRICE AREA), OR OMIT ANY COPY WITHOUT PRIOR APPROVAL FROM FORSYTH TOBACCO PRODUCTS (919) 741-2613 OR USE THESE MATERIALS ON ANY DATE(S) OTHER THAN SHOWN.** These materials may appear only in ROP ads with a cover date between the period **April 1 through June 30.**

51845 4697

DO NOT SHRINK OR ENLARGE

DO NOT SHRINK OR ENLARGE

PILOT CIGARETTES
FULL FLAVOR 100's



\$0000 **PER CARTON**

\$000 **PER PACK**

**SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.**

16 mg. "tar", 1.3 mg. nicotine av. per cigarette by FTC method.

© 1982 Forsyth Tobacco Products

DO NOT SHRINK OR ENLARGE

R.J. REYNOLDS TOBACCO CO.
THIS ADVERTISEMENT PREPARED BY
LONG, HAYMES & CARR, INC.
JOB NO.: 24330
COPY NO.: P2RRC816
COPY NAME: AD SLICKS: BRANDS WITH
CDAB ROTATION (Pilot circular)
USE: 3-3/4" x 5-3/4"
MECHANICAL SIZE: 8-1/2" x 11"
COPYRIGHT: 4 POINT
QUARTER: N/R
WARNING
EXHIBIT: 1
STATEMENT: D
T & N: 8 POINT

IMPORTANT NOTICE

This advertisement complies with the legal requirement for the correct Surgeon General's Warning Statement and a "tar" and nicotine line which must appear in all cigarette advertising. UNDER NO CIRCUMSTANCES ARE YOU TO RUN SUBSTITUTE MATERIALS, ALTER (EXCEPT IN PRICE AREA), OR OMIT ANY COPY WITHOUT PRIOR APPROVAL FROM FORSYTH TOBACCO PRODUCTS (919) 741-2613 OR USE THESE MATERIALS ON ANY DATE(S) OTHER THAN SHOWN. These materials may appear only in circular ads with a cover date between the period April 1 through June 30.

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